

Arts in Bloom

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An Inspirational Art Festival
Featuring the Region's
Top Artists.

Mother's Day

Sunday, May 10, 2009

10 am - 4 pm • Sparks Marina

Admission is free

SUSAN G.
Komen
FOR THE **cure**



Contact: Greg von Schottenstein: 775-353-7856

Arts in Bloom Festival, presented by Reno Lawn & Landscape

Sparks, NV - On Mother's Day, Sunday, May 10, the City of Sparks will showcase the region's top fine artwork and a variety of entertaining live music at the 7th annual Arts in Bloom Festival, presented by Reno Lawn & Landscape. The popular celebrity painted-plate auction will return again this year, and there will be a tasty selection of food and beverages. The event will be held from 10:00 a.m. to 4:00 p.m. at the Sparks Marina.

Serving as emcees will be Alice 96.5's Bill Schulz and KTVN Channel 2's Nick Montes. Opening at 10:00 a.m., more than 40 artist booths will fill the peninsula offering a wide range of fine art, including oil paintings, watercolors, jewelry, ceramic pieces, woodwork and photography.

"We look forward to having many of the region's top artists participate in this event," said Greg von Schottenstein, Special Events Supervisor for the City of Sparks. "This annual spring festival provides the community with a wonderful opportunity to see and hear an assortment of artists in the beautiful setting of the Sparks Marina," concluded von Schottenstein.

This year's headliner is American Idol season 5 finalist, Elliot Yamin, who will perform at 1:00 p.m. In season 5, Yamin finished 3rd in the competition and then went on to record the hit single "Wait for You." Prior to Yamin taking the stage, The Lorentzen Family Singers, participants in the CBS Morning Show's "Singing Family Face-off" contest, will perform at 10:00 a.m., followed by popular R & B artists Escalade at 11:00 a.m.

As an additional source of inspiration, the celebrity painted-plate auction will start at noon, benefitting the Susan G. Komen for the Cure Breast Cancer Foundation, Northern Nevada Affiliate. The public will have the chance to bid on plates from well-known figures such as Olivia Newton-John, Olympians Jackie Joyner-Kersey & Dara Torres, world-renowned artist Andre Miripolsky, Beetle Bailey cartoonist Mort Walker, "You Light Up My Life's" Debby Boone, "The Brady Bunch's" Maureen McCormick, Troy Lee from Troy Lee Designs, KTVN's Kristen Remington & Wendy Damonte and Alice 96.5 morning show personalities Bill, Connie & Trey.

Other auction items will include signed photos from musical performer Seal, soccer star Mia Hamm and a signed banner from Olympic swimmer Natalie Coughlin.

Arts in Bloom, presented by Reno Lawn & Landscape, is free and open to the public. Festivities run from 10:00 a.m. to 4:00 p.m. Additional sponsors include Camelot Party Rentals, The Jib at the Marina, Edward Jones, John Ascuaga's Nugget, Playful Potter, Sun-E-Concepts, The UPS Store, Americom Broadcasting & Reno Radio Reps, KTVN Channel 2 and Reno News & Review.

Call 775-353-2291 for more information or log onto www.sparksrec.com. The Sparks Marina is located at 300 Howard Drive.



SCHEDULE OF EVENTS

10:00 AM

- Bill Schulz from Alice 96.5 serves as emcee
- Approximately 40 artist booths open (oil paintings, watercolors, pastels, jewelry, metal and ceramic pieces, woodworks and photography)
- Food & beverages available
- The Lorentzen Family Singers perform

11:00 AM

- Rhythm & Blues artists Escalade perform

12:00 PM

- Nick Montes from KTVN joins Bill Schulz.
- Celebrity painted-plates auction to benefit the Susan G. Komen for the Cure Foundation, Northern Nevada Affiliate (*Olivia Newton-John, Olympians Jackie Joyner-Kersey & Dara Torres, world-renowned artist Andre Miripolsky, Beetle Bailey cartoonist Mort Walker, Debby Boone, Maureen McCormick, Troy Lee, KTVN's Kristen Remington and Wendy Damonte and Alice 96.5's morning show's Bill, Connie & Trey. Also included will be signed photographs from musical artist Seal & soccer star Mia Hamm and a signed banner from Olympian Natalie Coughlin.*)

1:00 PM

- *Elliot Yamin, season 5 American Idol finalist, 1st runner-up, performs*

3:00 – 4:00 PM

- General activities continue

MUSICAL ENTERTAINMENT

- Elliot Yamin, an American Idol 1st runner up in season 5, has gone on to a successful recording career, most notably with the hit single “Wait for You.”



Escalade, a popular Rhythm & Blues Band, will play an assortment of classic material from top artists. They are one of the area's most popular bands.



Participants in the CBS Morning Show's “Family Face-off”, The Lorentzen Family Singers hail from Sparks, Nevada. Lead by their Dad, John, the children are Mark, Anne, Lisa and Kathryn.

Participating Artists

Acrylics

Sami Azzam
Melinda Jo Waterman

Glasswork

Janet Martin
Bryn McCubbins

Gourd Art

Bridget Isiramen

Jewelry

Jill Aschenbach Myers
Lori Boteler
Margo Braun
Peggy Gilbertson
Tami Kuha
Patricia Milner
Wendy Sparks
Janet Storie
Dan & Joan Swartz
Beth Weber

Concrete Art

Larry Sisco

Oil Paintings

Howard Friedman
Lois Wooloridge

Paintings

Dorothy Davis
Louise Noel Howes

Paper Arts

Maechel Morrison
Felix Sanchez

Photography

John Handrich

Pottery & Ceramics

Leigh Lunt
John Manley
Ying Muncy
Ron Patterson
Sharon Randall
Amanda Rookey
Cynthia Wahl

Sculptures & Kinetic Art

Roger Bracco
Leybig Gomez
John Rosa

Soaps & Lotions

Kristen Harris

Woodwork

William Broderson
Walter & Maureen Nicholson

Watercolors

Nancy Busey
Marguerite Crokus
Eileen Fuller

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Reno News & Review